



Minutes
Tuesday, May 4, 2004
7:00 – 9:00 AM
Room N8, Hilton Reno-Tahoe

Present

International Reading Association: Brenda Townsend
British Columbia: Shirley Choo, Lorna Bennett
Manitoba: Carol Hryniuk-Adamov, Eileen Froehlich
Ontario: Garth Brooks
Northwest Territories: Lawrie McKeith, Mel Pardy
Canadian Special Interest Group: Dorothy Morrow

1. Call to order– Chairperson Carol Hryniuk-Adamov
2. Introductions and clarification for voting (Names are underlined)
3. Approval of Agenda – Motion: Garth/Dorothy. Carried
4. Minutes of previous meeting – July 11, 2003 in San Diego. One correction- misspelling of Diedre McConnell's name. Motion: Dorothy/Shirley. Carried.
5. Financial report – for the period ending April 30, 2004,
Income \$8248.94,
Expenses \$\$7490.00,
Income for the period July 1, 2003 – April 30, 2004 -\$758.94,
Beginning income July 1, 2003 \$6293.63
Total income - \$7052.57
Motion: Report be accepted as presented. Eileen/Dorothy. Carried.
6. Convenor for the Canadian Reception – Garth Brooks
See Attachment No.1. Motion: Report be accepted as presented. Shirley/Eileen.
Carried.
Motion: Garth has been given \$1400.00 in advance for costs of the 2004 reception. He will be paid for the remaining costs incurred when the bills are submitted. If these costs exceed the amount that has been contributed, a motion will be needed to pay this balance. If the amount of the contributions exceeds the cost of the reception the balance will be earmarked as seed money for the 2005 Canadian Reception.
Eileen/Shirley. Carried
7. Correspondence- information re Project Love. All were urged to support this project
8. Remarks from the Chair – Carol Hryniuk Adamov. See Attachment No.2.
Motion: Report be accepted as presented. Carol/Dorothy. Carried

9. Cross Country Checkup

British Columbia – Shirley reported that there is major labour unrest and that teachers will probably not cross public servants' picket lines. Congratulations extended to Shirley as her school was honoured with the Exemplary School Award.
Manitoba – Carol distributed MRA's promotional bookmark. The Spring literacy Symposium held in Brandon was successful. The Second Annual Literacy Leaders' Luncheon is scheduled for the beginning of June. Rita Bean is scheduled to present in Winnipeg in November 2004.

Ontario: Garth - Ontario Government has two outstanding documents on literacy that are accessible on their website.

A regional conference is planned for the fall of 2005.

There was some discussion as Alberta is also hosting a regional conference in 2005.

Northwest Territories: Lawrie – NWT has developed a territory-wide literacy plan and are in the process of writing the implementation support documents. K-3 is complete and the middle years support documents are currently in development.

The northwest Territories have submitted a charter to form an IRA council and this document is currently at IRA Headquarters.

Canadian Special Interest Group – Dorothy was congratulated on the highly informative newsletter she provides. Shirley suggested that Dorothy be reimbursed for costs incurred in mailing these newsletters. However, Dorothy declined.

10. Committee Reports

Awards – Meredyth Kezar- Meredyth was not present. Carol plans to meet with Meredith and Ken Cooper in August in British Columbia

Finances –Motion: That up to \$2000.00 be used to establish a CNIRAC website with links to provincial association Webster and to IRA. Shirley/Dorothy. Carried.
Carol will contact Gloria Anfifaff.

Discussion: contributions toward the regional conferences planned for 2005. No decision was reached.

11. Position of Vice Chair. Carol has asked the Saskatchewan Provincial coordinator to serve in this capacity, but at the time of this meeting has not heard from her

12. Review of Goals and Next Steps

Goal 1 Serve as a network for communication among Canadian councils.

- appoint provincial coordinators and chair of C-SIG (or designates) as representatives
- select a chair annually
- build a web site/email

See Item # 10 Finances.

- encourage sharing of local and provincial publications amongst representatives

- contribute Canadian issues to the C-SIG newsletter and Reading Today
- explore the use of Ed Net
- develop a chat line for leadership

Carol reported that she is continuing to encourage people to submit articles for Reading Today.

It was suggested that pictures along with a write up on the Canadian Reception be submitted to the next issue.

Goal 2. Enhance professional development in Canada.

- literacy conference

Two regional conferences planned, Alberta – October 2005 and November, 2005
Brenda was asked to clarify if these two conferences were scheduled to take place within such a short time line.

- web site
- distribution of IRA publications throughout the country
- encourage, stimulate and contribute to current IRA publications
- create broader awareness within Canada of potential opportunities for members to serve and be involved with the IRA/provincial/local structures

Suggested that individual members of IRA could access the IRA website and submit their names to serve on an IRA committee.

- create broader awareness of IRA resources

Goal 3. Support and/or initiate advocacy on literacy issues in Canada.

- working with all members, identify current issues unique to Canada and/or province and a plan of possible support including, where appropriate, IRA involvement i.e. GST on books, phonics, large scale testing
- communicate issues to all Canadian councils and solicit a variety of ways to address each issue

Carol asked that each province bring information on current issues in their provinces to the next CNIRAC meeting (Leadership Workshop in Portland)

Each provincial representative was asked to look for information on their Premier's interest in literacy development in the provinces

Carol has requested permission to attend a session with Rich Long next February in order to become more aware of effective strategies to advocate and lobby concerning literacy issues.

Garth suggested that members visit the UN Website and continue to support the UN's Decade for Literacy. This site can be accessed through links with IRA and directly through UNESCO.

Goal 4. Increase the visibility of provincial and local councils and IRA in Canada.

- attempts to build recognition of IRA/Canadian councils in all provinces including those with no current provincial council

Encourage student memberships. Consider a gift membership for university students

- one to one invitation to friends/colleagues outside of current council. Contact IRA for members' names not members of Canadian councils
- encourage cross-provincial invitations to meetings and programs
- departments of education - can they forward information through publications on technology?

Consider contacting university professors requesting them to encourage membership in the IRA

Goal 5. Promote Canadian membership and encourage active involvement of members in IRA

- Canadian membership rate (until May)/3 year deal (-10%). Push for current Canadian discount for IRA

Brenda has repeated the IRA's response that Headquarters does not support a special Canadian Membership rate.

Shirley reported that IRA (Joe Stnul) has provided official receipts for membership. Members can submit these receipts for income tax purposes. These receipts will be issued for renewals after May 2004. Others renewing prior to this time can get a receipt by requisition it from Headquarters. (Email Brenda and she will forward the request.)

- on-to-one contact to encourage membership in IRA, letter of recommendation
- Canadian Membership Award - investigate a possible award for membership

Refer to Awards Committee Item #10

- Update the membership kit periodically (new one sent to DMD's in the fall)
- Membership team - one to promote and one to keep data (in councils)
- bring in 3 provinces (New Brunswick, Prince Edward Island, Newfoundland) including acquaintance in provinces with no councils and encourage interest in IRA and provincial councils and programs

Carol has been in continuous contact with Northwest Territories and a request for an IRA charter has been sent to Headquarters

Mel Pardy volunteered to contact an individual in Nova Scotia

Goal 6. Respond to emerging global literacy issues.

- Distribute information relating to global possibilities (e.g., CODE, CIDA)
- Connect with international organizations and partnerships (IDNA connections, twinning possibilities)
- Keep all councils aware of Canadian and IRA (through International Development Office & Scott Walter) of global initiatives that have national implications
- Keep connections open with WORLDREAD Listserve (IRA Web-site Internet)

13. Meeting Adjourned

Respectfully submitted,

Eileen Froehlich,

CNIRAC Secretary/Treasurer

Canadian Reception Report – 2004

Garth Brooks

Wednesday, May 5, 2004 Hilton Reno – Nevada Room

Light refreshments, cash bar

Great Canadian Book Display

Invitations printed on red please distribute.

Twelve local councils/ provincial associations and special interest groups across Canada contributed \$1750.00.

Sixteen publishing companies were contacted, 13 pledged contributions to the reception (\$4400.00), 15 contributed to the book display.

To date not all monetary contributions have been received

Proposed cost for the reception is \$ 4096.40 (US\$) or \$5800.00 (Canadian \$)

If the total bar receipts total less than \$500.00 there will be a fee for two bartenders.

There will be a podium and microphone.

Carol and Deidre will bring greetings and thank associations and publishers

Thanks to Carol and Eileen for coordinating reading councils/associations/special interest groups and for keeping me informed re; names and totals.