

# Goals

## 1. Serve as a network for communication among Canadian councils.

- appoint provincial coordinators and chair of C-SIG (or designates) as representatives
- select a chair annually
- build a web site
- encourage sharing of local and provincial publications amongst representatives
- contribute Canadian issues to the C-SIG newsletter and Reading Today
- explore the use of Ed Net
- develop a chat line for leadership

## 2. Enhance professional development in Canada.

- literacy conference
- web site
- distribution of IRA publications throughout the country
- encourage, stimulate and contribute to current IRA publications
- create broader awareness within Canada of potential opportunities for members to serve and be involved with the IRA provincial/local structures
- create broader awareness of IRA resources

## 3. Support and/or initiate advocacy on literacy issues in Canada.

- work with all members, identify current issues unique to Canada and/or province and a plan of possible support including, where appropriate, IRA involvement i.e. GST on books, phonics, large scale testing
- communicate issues to all Canadian councils and solicit a variety of ways to address each issue

## 4. Increase the visibility of provincial and local councils and IRA in Canada.

- build recognition of IRA/Canadian councils in all provinces including those with no current provincial council
- one to one invitation to friends/colleagues outside of current council. Contact IRA for members' names not members of Canadian councils
- encourage cross-provincial invitations to meetings and programs
- departments of education - forward information through publications on technology

## 5. Promote Canadian membership and encourage active involvement of members in IRA.